



# Blue Carbon Market Opportunities & Science Needs



RESTORE  
AMERICA'S  
ESTUARIES

[www.estuaries.org](http://www.estuaries.org)

Stefanie Simpson  
NASA CMS Applications Policy Speaker Series  
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# Who we are





# Coastal Blue Carbon

Greenhouse gases (GHGs) stored in, sequestered by, and released by coastal marine ecosystems such as seagrasses, mangroves, salt marsh and other tidal wetlands.

***Recognizing the GHG values of these systems can lead to new incentives for restoration/conservation.***



# Relevant Greenhouse Gases (GHGs)

$\text{CO}_2$ : Sequestered by plants and stored in plant material and soil

$\text{N}_2\text{O}$ : Production is anthropogenic in wetlands and estuaries, x300

$\text{CH}_4$ : Highly variable at <18 ppt salinity  
Insignificant above 18-20 ppt, x 21 - 34



# RAE Blue Carbon Strategy

## Introduction into Carbon Markets

VCS Requirements

Restoration Methodology

*Conservation Methodology*

*Demonstration projects*

## Support Science

Snohomish Estuary Assessment

Tampa Assessment

## Explore Policy and Regulatory Options

e.g. 'Carbon reserves'

## Coordinate Blue Carbon Initiatives

e.g. National/Regional Working Groups

## Raise Awareness and Build Capacity



# Carbon Offsets

## Carbon Offsets

Offsets represent emission reductions that have been achieved outside of the capped sector.

1 Company A needs to meet its emissions cap



2 Company A invests in an emission reduction project that produces carbon offsets



INVESTMENT

3 Company A receives carbon credits for its investment



CARBON OFFSET

Carbon offsets programs can include:

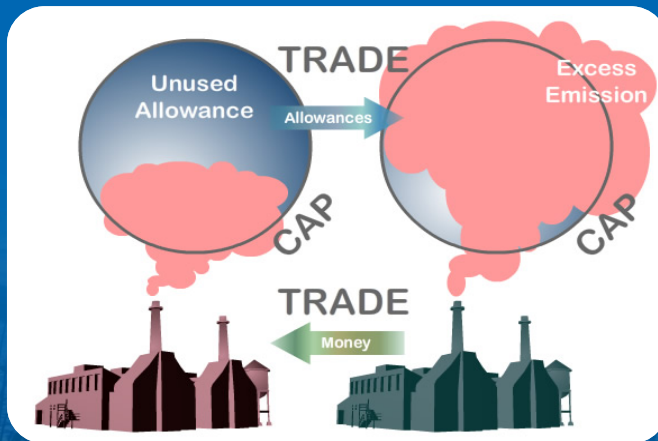
- Reforestation
- Renewable energy
- Methane capture/combustion

One carbon credit = One tonne of greenhouse gas emission reductions



## REQUIRES private sector participation by capping emissions

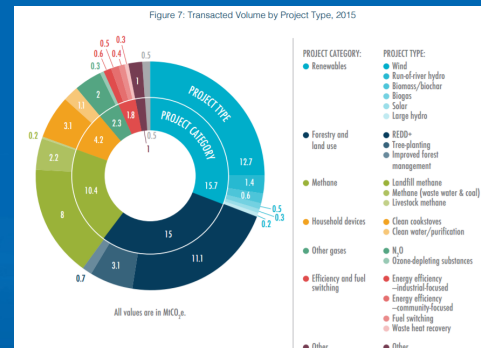
- California Global Warming Solutions Act
- Regional Greenhouse Gas Initiative (New England states)



# Voluntary Carbon Market



- 84 mil tonnes offset in 2015 with market value of \$278 mil
- Most supply/demand of any country originated from US (15.4 MtCO<sub>2</sub>e, up 71% from 2014)
- 98% offsets sold to private-sector buyers – energy, transportation, finance/insurance, events/entertainment and service sectors
- relations)
- Verified Carbon Standard largest issuer, 49% market share
- Top reasons cited for offsetting:
  - Demonstrating climate leadership within industry;
  - Pursuit of a GHG emissions target (CSR/public relations)



Standards ensures quality and integrity of carbon offsets

- General requirements & guidance on GHG accounting
- Procedures for validation and verification



Methodologies provide step-by-step requirements for quantifying GHG benefits following scientific good practice

## Agriculture, Forestry and Other Land Uses (AFOLU) Category

- Wetlands Restoration and Conservation (WRC) – new category approved in 2012

*“The WRC project category provides a framework for accounting emission reductions in mangroves, freshwater tidal coastal wetlands, salt marshes, seagrasses, floodplains, peatlands and potentially other areas. These groundbreaking requirements are the first for crediting restoration and conservation activities across wetland ecosystems.” -- [www.v-c-s.org](http://www.v-c-s.org)*



# Wetlands Requirements



- Shall not directly connect hydrologically to adjacent (non-project) areas or do not cause negative impact within the area that could cause significant inc GHG
- Or where they may, projects should establish a buffer zone that ensure potential impacts are mitigated
- Include CO<sub>2</sub>, CH<sub>4</sub> and N<sub>2</sub>O within project boundary
- Current and historical hydrological characteristics
- Climate variables influencing water table depths
- Planned water management activities
- Soil depletion time (SDT) included in quantifying GHGs



## Restoring Wetland Ecosystems

(RWE) – reducing emissions  
and/or inc sequestration in a  
degraded wetland

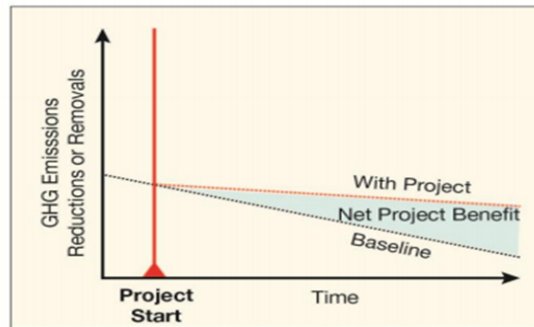
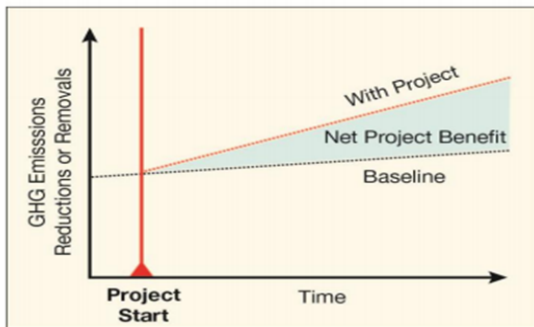
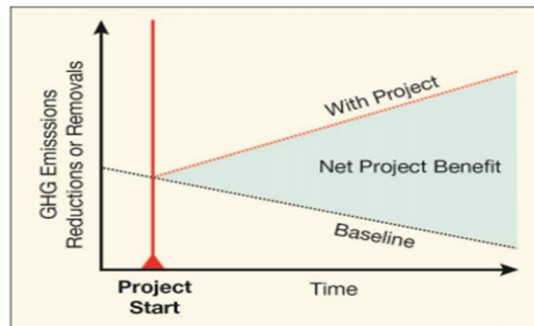
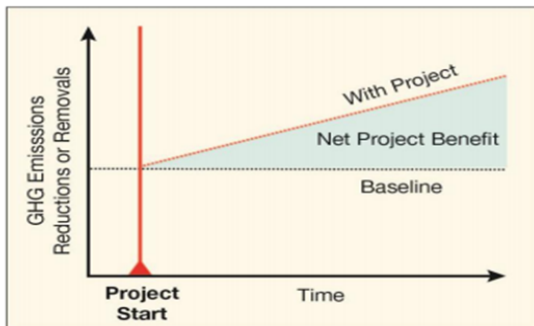
## Conservation of Intact Wetlands

(CIW) – reduce GHGs by  
avoiding  
degradation/conversion



# Scenarios for GHG Benefits

## Baseline versus with-project scenario



# Project Requirements

Real	Demonstrate that reductions have actually occurred
Additional	Ensure reductions result from activities that would have not happen in absence of GHG market
Permanent	Mitigate risks of reversals
Verified	Provide for independent verification that emissions are real
Not harmful	Avoid negative externalities
Practicality	Minimize project implementation barriers
Ownership	Ownership of GHG reductions must be clear



# Pathway to Market Opportunities

WRC Requirements

Methodology  
Development

Project  
Development

GHG Emission  
Reductions and  
Removals



# Coastal Wetland Methodologies



- Coastal Wetland Creation (VCS) – LA CPRA
- Restoration of Degraded Wetlands of the MS Delta (ACR) – Tierra Resources
- **Global Tidal Wetland and Seagrass Restoration Methodology (VCS) – RAE**
- Global Conservation Methodology - submitted to VCS by RAE



# Global Restoration Methodology



## Tidal Wetland and Seagrass Restoration Methodology

### Habitats – all tidal wetlands and seagrasses, globally

- Marshes, all salinity ranges
- Mangroves
- Seagrasses
- Forested tidal wetlands

### Eligible Activities

- Restoration via enhancing, creating and/or managing hydrological conditions, sediment supply, salinity characteristics, water quality and/or native plant communities.

All three GHGs:  $N_2O$ ,  $CH_4$ ,  $CO_2$

### Standardized approach to additionality for US-based projects

#### METHODOLOGY FOR TIDAL WETLAND AND SEAGRASS RESTORATION



Title	Methodology for Tidal Wetland and Seagrass Restoration
Version	20141007
Date of Issue	27 January 2014
Type	Methodology
Sectoral Scope	14. Agriculture Forestry and Other Land Use (AFOLU) Project category: ARR + RWE
Prepared By	Silvestrum, University of Maryland, Restore America's Estuaries, Dr. Stephen Crooks, Smithsonian Environmental Research Center, Chesapeake Bay Foundation, University of Virginia
Contact	Silvestrum Dr. Igno Emmen Dorpestraat 4, 1546 LJ, Jasp, The Netherlands Email: igno.emmen@silvestrum.com Tel: +31 893699610 Restore America's Estuaries Mr. Stephen Emmett-Mattox 2020 14 <sup>th</sup> St. North, Suite 210 Arlington, VA 22201, USA Email: sem@estuaries.org Tel: +1 720-300-3139

# Global Restoration Methodology

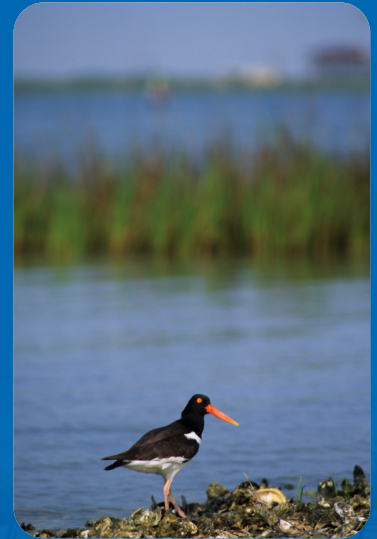


Approved by Verified Carbon Standard Nov 2015

Access online at [www.v-c-s.org](http://www.v-c-s.org) or  
[www.estuaries.org/bluecarbon-resources](http://www.estuaries.org/bluecarbon-resources)

## Authors

- Dr. Iginio Emmer, Silvestrum
- Dr. Brian Needelman, University of Maryland
- Steve Emmett-Mattox, RAE
- Dr. Stephen Crooks, ESA
- Dr. Pat Megonigal, Smithsonian Env. Research Center
- Doug Myers, Chesapeake Bay Foundation
- Matthew Oreska, University of Virginia
- Dr. Karen McGlathery, University of Virginia
- David Shoch, Terracarbon





# Methodology – Table of Contents Highlights

## 3 DEFINITIONS

## 4 APPLICABILITY CONDITIONS

## 5 PROJECT BOUNDARY

5.1 Temporal Boundaries

5.2 Geographic Boundaries, e.g. stratification, sea level rise, and buffer zones

5.3 Carbon Pools

5.4 Sources of Greenhouse Gases

## 6 BASELINE SCENARIO

6.1 Determination of the Most Plausible Baseline Scenario

6.2 Reassessment of the Baseline Scenario

## 7 ADDITIONALITY

7.1 Tidal wetlands and seagrass meadows in the United States

7.2 Projects outside the United States

## 8 QUANTIFICATION OF GHG EMISSION REDUCTIONS AND REMOVALS

8.1 Baseline Emissions

8.2 Project Emissions

8.3 Leakage, activity-shifting and market

8.4 Net GHG Emission Reduction and Removals

## 9 MONITORING



# Feasibility Study

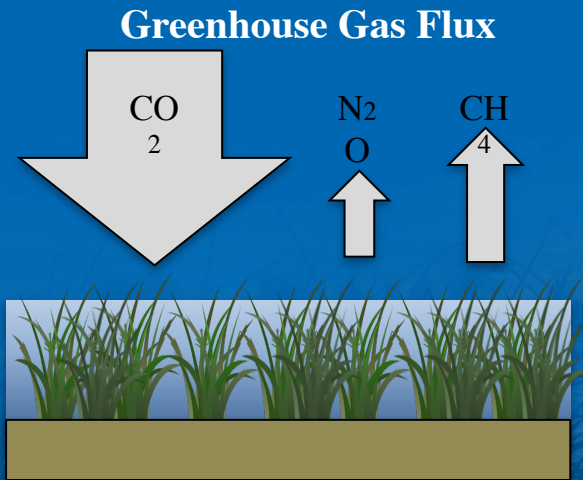
- Evaluate the market, technical, financial, legal, and organizational aspects of developing a carbon project.
- Account for baseline and with-project scenarios:

**CO<sub>2</sub>**

- Biomass
- Soils
- Fuel emissions

**Methane (CH<sub>4</sub>)**

**Nitrous Oxide (N<sub>2</sub>O)**



# Greenhouse Gas Accounting

- Published data
- Default values
- Emission factors
- Field-collected data
- Proxies
- Models

Where science is insufficient,  
burden of proof is on project  
developers to demonstrate



# Greenhouse Gas Accounting



- Soil Carbon default value:
  - 1.46 t C / ha / year for marshes and mangroves (Chmura et al. 2003)
- Methane default value:
  - Only for salinity ave or low point > 18 ppt (Poffenbarger et al. 2010)

# Fate of C upon Submergence



- Carbon stocks from aboveground biomass
  - Where biomass is submerged, assumed all c is lost
- Soil carbon stocks
  - Apply models to assess time/rate of submergence
  - Conservative assumptions (none lost in baseline, all lost in with-project)

# Summary of process

- ✓ Identify appropriate methodology
- ✓ Feasibility Study to verify carbon benefit

**Evaluate  
potential  
opportunities**

*What are my  
options?*

**Feasibility  
Assessment  
based on *VCS  
Restoration  
Methodology***

*Is this a good offset  
project? What do  
we need to do?*

**Implement  
Project**

*Promote GHG  
benefits of project.  
Make it happen!  
Get credit!*



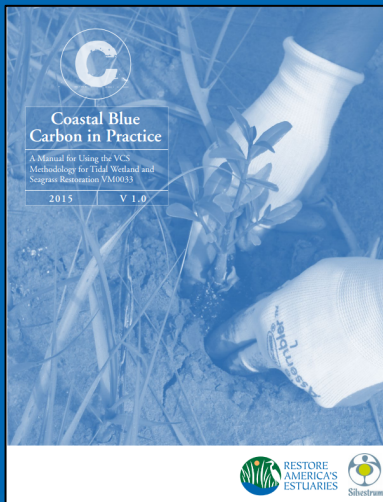
# Blue Carbon Toolbox

## METHODOLOGY FOR TIDAL WETLAND AND SEAGRASS RESTORATION

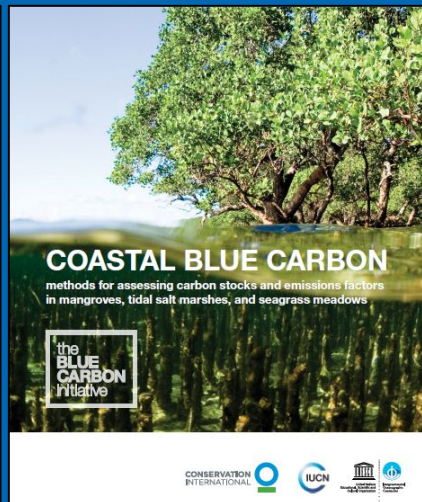


Title:	Methodology for Tidal Wetland and Seagrass Restoration
Version:	2014-0007
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Prepared By:	Silvestrum, University of Maryland; Restore America's Estuaries; Dr. Stephen Crooks, Smithsonian Environmental Research Center, Chesapeake Bay Foundation, University of Virginia
Contact:	Silvestrum Dr. Igno Emmert Oudestraat 4, 1546 LJ, IJap, The Netherlands Email: igno.emmert@silvestrum.com Tel: +31 633959610 Restore America's Estuaries Mr. Stephen Emmert-Mattar 2020 14 <sup>th</sup> St. North, Suite 210 Arlington, VA 22201, USA Email: smm@estuaries.org Tel: +1 703-300-3139

Restoration Methodology



Project Guidebook



Field Manual

These resources and more at  
[www.estuaries.org/bluecarbon-resources](http://www.estuaries.org/bluecarbon-resources)

# Blue Carbon Finance Considerations



Motives are two-fold:

1. Achieve real, additional and measurable GHG emission reductions or removals (in support of any other overall purpose, ecological, social or other)
2. Tap into additional funding

Optimizing the carbon finance component should inform the project from the start.

# Remaining Science Needs

- Emissions in degraded wetlands, especially impounded former tidal wetlands, and restored conditions such as tidal reintroduction
- Quantifying c sequestration from market perspective (long-term autochthonous)
- Regionally and locally relevant baseline data (tier 2 & 3)
- Better understanding of fate of c following submergence and erosion
- Models and proxies
- Better understanding of annual restoration rate in US
- Mangrove productivity link to soil accumulation
- Ability to monitor tidal wetland primary prod



# Recognition and Opportunities



## Existing Networks:

U.S. National Working Group

International science and policy working groups

Commission for Environmental Cooperation

Regional working groups



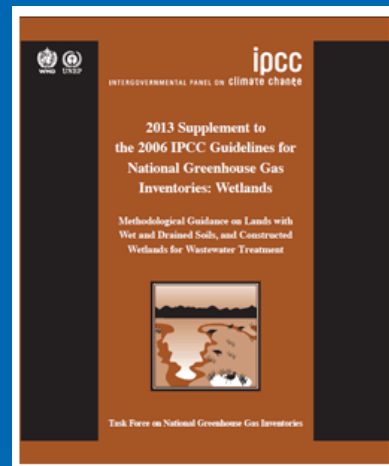


# Nationally



National Coastal Wetland Carbon Working Group

Incorporating coastal wetlands into the  
U.S. National Greenhouse Gas Inventory,  
following IPCC Wetland Supplement.



# Open Public Comment Period



## 2017 Inventory of US GHG Emissions and Sinks

- Methods, data and results for LULUCF in Chapt 5 and 6
- Submit by March 17, 2017
- Comments can be sent to [GHGInventory@epa.gov](mailto:GHGInventory@epa.gov)
- Information online at <https://www.epa.gov/ghgemissions/how-submit-comment-draft-us-greenhouse-gas-inventory-report-1990-2015>

## Global Conservation Methodology

- Public comment period opening today or tomorrow
- <http://www.v-c-s.org/open-for-public-comment/>



# Thank you!



**Stefanie Simpson**

Blue Carbon Program Manager  
[ssimpson@estuaries.org](mailto:ssimpson@estuaries.org)

[www.estuaries.org/bluecarbon](http://www.estuaries.org/bluecarbon)